WARESAHU

San Francisco, CA • Byaseraw@gmail.com • <u>Waresahu.com</u> • <u>Linkedin.com/in/waresah</u>

EXPERIENCE

Design Consultant

The Key PR, San Francisco, CA March 2020- April 2023

- Designed 10+ new business proposals, translating internal narratives into clear, compelling, and creative presentations
- Strategized with principals and directors on pitch decks for wide audiences, including investors, partners, and communities
- Composed original content in a brand-specific voice, including press releases, media lists, social media graphics, and briefing documents

Seasonal Print Quality Specialist

Minted, San Francisco, CA November 2019- December 2019

- Resolved 170+ customer requests involving design modifications and graphic edits
- Proposed and executed unique ideas to customers when styling beautifully designed products that reflect Minted's brand
- Collaborated with peers to fulfill escalated orders and deliver design materials on time
- Leveraged organizational skills to fulfill same-day requests and exceed customer satisfaction

Fourth Grade Teacher

Chinese American International School San Francisco, CA August 2022- Present

- Develop and implement multi-modal and interdisciplinary language arts, social studies, and mathematics unit lessons across second and fourth-grade classrooms
- Facilitate reading assessments and analyze data to design targeted instruction
- Establish a culturally responsive learning environment to increase student engagement and build on students' cultural and linguistic assets
- Consult with families and faculty to provide differentiated instruction based on students' strengths and needs

PUBLICATIONS

On Learning to Fully Embrace My Chinese American Identity

Darling Magazine April 2021

How to Come Up With Creative Journal Prompts for the Fall

Darling Magazine September 2020

For The Women Still Figuring it Out

Darling Magazine March 2020

SKILLS

Adobe Creative Suite Photoshop, Illustrator, InDesign

Microsoft Office Word, Excel, PowerPoint

Additional Skills

Canva, Google Suite, Wordpress, Squarespace, MuckRack, Salesforce, Loom, Slack, Zoom, Mandarin

EDUCATION

Master of Arts in Teaching Reading with Credential

University of San Francisco August 2022

Bachelor of Arts in Business Economics, Minor: Digital Arts

University of California, Irvine June 2019

Study Abroad Program

University of Melbourne January 2018– June 2018